# Caleb Michael Broadcast Journalist



# **Professional Experience**

# MULTIMEDIA JOURNALIST AND ON-AIR TALENT ATVN at USC | Fall 2019 - present

- News anchor for a live, half-hour broadcast.
- Shoots video, edits content, and writes scripts all on a tight deadline.
- Part of a 300-person, award-winning newsroom responsible for producing weekly content.

#### **ACADEMIC LEARNING SPECIALIST**

USC Athletics | Fall 2019 - present

 Assists student athletes in achieving their personal and academic goals through organization and planning.

#### **RED BULL STUDENT MARKETEER**

Corvallis, OR | Summer 2018 - Spring 2019

 Responsible for marketing and promotion of Red Bull on the Oregon State University Campus.

#### STUDENT SUCCESS PEER FACILITATOR

Black Cultural Center | Summer 2018 - Spring 2019

• Worked on a small team that ran the center, assisted students with their needs, and planned events throughout the school year.

# **Education History**

#### UNIVERSITY OF SOUTHERN CALIFORNIA

Annenberg School for Communication & Journalism | Fall 2019 - present

- M.A. Candidate, Strategic Public Relations
- GPA 3.80

#### **OREGON STATE UNIVERSITY**

College of Liberal Arts | Fall 2015 - Spring 2019

- B.A. in Speech Communication
- Summa Cum Laude
- Division I Men's Soccer Player

# **Civic Engagement**

- Angel Tree | Winter 2014 present
  - Volunteers to help give Christmas presents to children with incarcerated parent(s) in the Bay Area.
- Kappa Alpha Psi Fraternity, Inc. | Spring 2019 present
  - Assists with various mentorship and community service based programs in the Los Angeles Area.

#### **Personal Profile**

Caleb is a first year graduate student with a passion for broadcast journalism and public relations. His enthusiasm for life and passion for making an impact keep him driven towards his future endeavors. He plans to combine his technical PR work with the practical skills from reporting to become a well-rounded professional in the media industry.

### **Contact Details**

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## **Notable Skills**

- Adobe Premiere
- iNews
- Public Speaking
- Writing
- Leadership
- Podcasting
- Radio
- Organizational Skills
- Problem Solving
- Microsoft Word, Powerpoint and Excel